



Australian
Protection Symposium

SPONSOR AND EXHIBITOR INVITATION

March 18 - 19, 2020

International Convention Centre
Sydney, Australia





Overview

The **Australian Protection Symposium (APS)** is an event dedicated to the presentation of new developments, practical application of methods and technologies and experiences gained in the field of protection, automation and control for modern electrical power generation, transmission and distribution systems. The APS is the ideal forum for discussions and exchange of information and experiences, bringing together utilities, energy companies, manufactures, consultants, service providers, standard committees, universities and research centers.

Now in it's **12th year**, the Australian Protection Symposium will again bring together industry leaders, researchers, experts, engineers, practitioners and professionals involved and interested in the electrical protection industry – who are facing similar challenges – allowing them to discuss their views face to face and build close cooperation channels for solving future challenges.

In 2020, the event will be held over two days at **International Convention Centre, Sydney** on the **18th - 19th March, 2020**. The APS is an outstanding opportunity for your organisation to reinforce its significant profile within the electrical protection industry and engage and promote directly to Symposium delegates.

Sponsorship and exhibition opportunities for the 2020 APS are limited.

Express your interest now. Locking in to an early sponsorship will ensure you receive maximum exposure and value for your sponsorship and support. Sponsorship and Exhibition spaces will be allocated on a first come basis so **Act Now**.



Event Details

- Dates:** 18th - 19th March, 2020 (Wednesday and Thursday)
- Times:** 8:30am - 5:00pm both days
- Location:** International Convention Centre Sydney
14 Darling Drive
Sydney, NSW 2000, Australia
www.iccsydney.com.au
- Attendees:** Targeting over 100 attendees over the two days
- Parking:** ICC Sydney has two car park facilities within the Exhibition Centre

Why Sponsor?

- Two days of access to a wide potential and existing client base
- Exposure to an interested, relevant and influential audience
- Direct contact with leading national and international experts Networking both formally and informally with influencers and key decision makers
- An excellent opportunity to show case your products and services to the right audience
- A great platform for your product launch to a wide audience
- Maintain a high profile in valuable markets



Delegate Profile

In 2020, the Australian Protection Symposium is expecting to attract over 100 delegates including engineers, and technicians from electrical utilities, consultants, designers, service companies, representatives from industrial, mining and construction industries, as well as those responsible for commissioning, maintenance and/or assessment of electrical protection systems.

Event Promotion

Promotion of the APS is about to commence. Please see the following list of currently planned promotional activities, with more to follow:

- Australian Protection Symposium website www.protectionsymposium.com.au
- Call for Papers flyer to be distributed in Australia and Internationally
- E Marketing email blasts on a regular basis promoting updates, key dates and speakers
- 2 Full Page advertisements in Transmission & Distribution Magazine with flyer inclusion
- This magazine has a circulation of almost 9,000 copies in Australia and New Zealand
- Expanded flyer to be sent as a link to our customer and contacts database of just over 1,500 people
- Promotion at various other events in 2020 including OMICRON events
- OMICRON website
- PAC World magazine advertising

Technical Papers

Part of the sponsorship package is the opportunity to present a relevant technical paper. As the aim of this event is to promote the best protection practices in the industry, your paper should reflect the technical aspects and implementation of your equipment, software and/ or services. The paper content should not be seen as solely a promotional opportunity. Inclusion of your paper will be at the discretion of the Technical Program Chair and the Steering Committee. The papers will be published in a professional document and handed out to each participant.



Sponsorship Package

Platinum Sponsor \$6,800.00 plus GST

- 2 full Symposium Registration to Conference and Cocktail networking function
- Sponsorship of the Cocktail networking function
- 1 exhibition trade booth in the exhibition area
- 1 exhibition booth furniture package
- Gold Sponsor recognition and company logo on all marketing and symposium materials (subject to confirmation prior to print details)
- Company logo on conference app
- Official verbal acknowledgement at event opening and closing
- Insert of 2 x promotional material in symposium bag
- Full list of symposium delegates (subject to permission of delegates)

Gold Sponsor \$5,100.00 plus GST

- 2 full Symposium Registration to Conference and Cocktail networking function
- Acknowledgement of sponsorship including company logo on all advertising and symposium materials (subject to confirmation prior to print details)
- Coffee Cart Sponsorship - Opportunity for company roll up featured beside coffee cart for one day
- Opportunity to provide branded coffee cups (at sponsors expense)
- 1 exhibition trade booth in the exhibition area
- Company logo and weblink on event website
- Official verbal acknowledgement at event opening and closing
- Insert of 1 x promotional material in symposium bag
- Full list of symposium delegates (subject to permission of delegates)

Silver Sponsor \$4,000.00 plus GST

- 2 full Symposium Registration to Conference and Cocktail networking function
- 1 exhibition trade booth in the exhibition area
- Acknowledgement of sponsorship including company logo on all advertising and symposium materials (subject to confirmation prior to print details)
- Official verbal acknowledgement at event opening and closing
- 1 day lunch sponsorship – Opportunity to display 2 x pull up banners in lunch area on the day of sponsorship
- Official verbal acknowledgement at event opening and closing
- Insert of 1 x promotional material in symposium bag
- Full list of symposium delegates (subject to permission of delegates)



Sponsorship Package

Exhibitor \$2,900.00 plus GST

- 2 full Symposium Registration to Conference and Cocktail networking function
- 1 exhibition trade booth in the exhibition area
- Company logo and weblink on event website
- Insert of 1 x promotional material in symposium bag
- Full list of symposium delegates (subject to permission of delegates)

Learning Journal \$2,500.00 plus GST

- 1 full Symposium Registration to Conference and Cocktail networking function
- Company logo along with the conference logo on the front cover of the handbook
- 1 page full colour advertisement in handbook
- Insert of 1 x promotional material in symposium bag

Satchel Insert \$500.00 plus GST

- Insert of 1 x promotional material in symposium bag



Sponsorship Cost

What's included in my Sponsorship Package:

- ◆ **Platinum Sponsor** \$6,800.00 plus GST
- ◆ **Gold Sponsor** \$5,100.00 plus GST
- ◆ **Silver Sponsor** \$4,000.00 plus GST
- ◆ **Exhibitor** \$2,900.00 plus GST
- ◆ **Learning Journal** \$2,500.00 plus GST
- ◆ **Satchel Insert** \$500.00 plus GST

	Conference Registration	Cocktail Networking	Trade Booth	Company logo on Advertising	Sponsorship of Cocktail Function	Sponsorship of Coffee Cart	Sponsorship of Lunch	Insert in Satchel
Platinum Sponsor	2	2	1	Yes	Yes	No	No	2
Gold Sponsor	2	2	1	Yes	No	Yes	No	1
Silver Sponsor	2	2	1	Yes	No	No	Yes	1
Exhibitor	2	2	1	Yes	No	No	No	1
Learning Journal	1	1	No	No	No	No	No	1
Satchel Insert	No	No	No	No	No	No	No	1



Walls

2.5m (h) matt anodised aluminium frame with white laminated infills.

Fascia

Matt anodised aluminium frame 380mm (h) with white laminated infill.

Signage

Digitally printed board containing exhibitors name, stand number & generic event logo.

Lighting

X2 spotlights on track per shell scheme.

Power

X1 4amp power point per shell scheme exhibitor.



Sponsorship Package

We wish to sponsor APS 2020. Below is our company information.

Platinum Sponsor \$6,800.00 plus GST

Gold Sponsor \$5,100.00 plus GST

Silver Sponsor \$4,000.00 plus GST

Exhibitor \$2,900.00 plus GST

Learning Journal \$2,500.00 plus GST

Satchel Insert \$500.00 plus GST

We have attached our company logo in vector format (*ai, *eps or *pdf).

Sponsor Information

Company

Address

City Country Post code

Contact Person

Name

Title Department E-mail

Phone Mobile Fax

Payment Method

We wish to pay the sponsorship cost by credit card.

Visa Mastercard Number: _____

Name of card holder: _____ Expiry date: ____ / ____

Signature of card holder: _____

We wish to pay the sponsorship cost by cheque payable to OMICRON electronics Australia Pty Ltd (attached).

We wish to pay the sponsorship cost by company purchase order (attached).

Signature

Signed Printed Name Date

Contact

Maryam Khallaghi

Technical Program Chair

Email:

maryam.khallaghi@omicronenergy.com

Melissa Legudi

Organisational Coordinator

Email:

melissa.legudi@omicronenergy.com

General

Phone: +61 39473 8400

Fax: +61 39473 8401

Email:

info.australia@omicronenergy.com

Organised by

