

# Sponsorship Prospectus

August 18-19, 2015

Powerhouse Museum  
Darling Harbour, Sydney, Australia

[www.protectionsymposium.com.au](http://www.protectionsymposium.com.au)



Australian  
**Protection** Symposium

# Overview

The **Australian Protection Symposium (APS)** is an annual event dedicated to the presentation of new developments, practical application of methods and technologies and experiences gained in the field of protection, automation and control for modern electrical power generation, transmission and distribution systems. The APS is the ideal forum for discussions and exchange of information and experiences, bringing together utilities, energy companies, manufactures, consultants, service providers, standard committees, universities and research centers.

In 2014, more than 90 protection industry leaders and professionals gathered to share their industry insights. Now in its 9th year, the Australian Protection symposium will again bring together researchers, experts, engineers, practitioners and professionals involved and interested in the electrical protection industry – who are facing similar challenges – allowing them to discuss their views face to face and build close cooperation channels for solving future challenges.

In 2015, the event will again be held over two days at **Powerhouse Museum**, Darling Harbour, Sydney on **August 18-19**.

The APS is an outstanding opportunity for your organisation to reinforce its significant profile within the electrical protection industry and engage and promote directly to Symposium delegates.

**Sponsorship opportunities for the 2015 APS are limited.**



## Event Details

- Dates:** August 18-19, 2015 (Tuesday and Wednesday)
- Times:** 8:30am – 5:00pm both days
- Location:** Powerhouse Museum  
Darling Harbour, Sydney, NSW 2000  
[www.powerhousemuseum.com](http://www.powerhousemuseum.com)
- Attendees:** Targeting over 100 attendees over the two days
- Parking:** Harbourside Car Park  
100 Murray Street, Pyrmont, Sydney, NSW 2009  
[www.wilsonparking.com.au/park/2047\\_harbourside](http://www.wilsonparking.com.au/park/2047_harbourside)

## Delegate Profile

In 2015, the Australian Protection Symposium is expecting to attract over 100 delegates including engineers, and technicians from electrical utilities, consultants, designers, service companies, representatives from industrial, mining and construction industries, as well as those responsible for commissioning, maintenance and/or assessment of electrical protection systems.

## Why Sponsor?

This is an opportunity for your organisation to be a part of a leading industry conference.

Sponsorship of the Australian Protection Symposium 2015 will provide the following benefits to your organisation:

- > Two days of access to a wide potential and existing client base
- > Exposure to an interested, relevant and influential audience
- > Direct contact with leading international experts
- > Networking both formally and informally with key decision makers
- > An excellent opportunity to maintain a high profile in valuable markets



## Sponsorship Package

Sponsorship includes:

- > Opportunity to present a relevant technical paper (parameters as outlined over page)
- > One full Symposium registration
- > Small, free standing display in the break-out area (approximately 1m<sup>2</sup>)
- > Acknowledgement of sponsorship including company logo on all advertising and symposium materials (subject to confirmation prior to print deadlines)
- > Insert of promotional material in the symposium bag
- > Full list of symposium delegates (subject to permission of delegates)

## Event Promotion

Promotion of the APS is about to commence. Please see the following list of currently planned promotional activities, with more to follow:

- > Australian Protection Symposium website **[www.protectionsymposium.com.au](http://www.protectionsymposium.com.au)**
- > Call for Papers flyer to be distributed in Australia and Internationally
- > E Marketing email blasts on a regular basis promoting updates, key dates and speakers
- > 2 Full Page advertisements in Transmission & Distribution Magazine with flyer inclusion  
This magazine has a circulation of almost 9,000 copies in Australia and New Zealand
- > 3 page expanded flyer to be sent as a link to our customer and contacts database of just over 1,500 people
- > Promotion at various other events in 2015 including OMICRON events
- > OMICRON website
- > PAC World magazine advertising



## Technical Papers

Part of the sponsorship package is the opportunity to present a relevant technical paper. As the aim of this event is to promote the implementation and best application of protection equipment in the industry, your paper should reflect the technical aspects and implementation of your equipment and should not be seen as solely a product promotional opportunity. Inclusion of your paper will be at the discretion of the Technical Program Chair and the Steering Committee. The papers will be published in a professional document and handed out to each participant.

## Display Opportunity

While the APS does not have an accompanying exhibition, it does have an opportunity for a display within the Symposium space. Each sponsor is allocated a small area in the breakout space for a display of roughly 1 m<sup>2</sup>. Any items used in the display should be stand alone and a dressed trestle table will be provided.

Access to the Symposium space will be from 7:00am, August 18, 2015 (Tuesday).

## Sponsorship Cost

\$3,300 (incl GST)



# Sponsorship Form

- We wish to sponsor APS 2015. Below is our company information.
- We have attached our company logo in vector format (\*.ai, \*.eps or \*.pdf).

## Sponsor Information

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Country

\_\_\_\_\_  
Post code

## Contact Person

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Department

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Mobile

\_\_\_\_\_  
Fax

## Payment Method

- We wish to pay the sponsorship cost (\$3,300 incl GST) by credit card.
  - Visa  Mastercard Number: \_\_\_\_\_
  - Name of card holder: \_\_\_\_\_ Expiry date: \_\_\_\_ / \_\_\_\_
  - Signature of card holder: \_\_\_\_\_
- We wish to pay the sponsorship cost (\$3,300 incl GST) by cheque payable to OMICRON electronics Australia Pty Ltd (attached).
- We wish to pay the sponsorship cost (\$3,300 incl GST) by company purchase order (attached).

## Signature

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

OMICRON electronics Australia Pty Ltd collects your personal information for the primary purpose of providing our services and information about those services to you. Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorized access, modification or disclosure. Your personal information will not be sold or provided to any third parties without your consent. You can choose not receive information from us at any time by emailing info.australia@omicron.at. For further information, please visit [www.omicron.at/en/legal/termsfuse/](http://www.omicron.at/en/legal/termsfuse/).

## Sponsorship Cost

\$3,300 (incl GST)

## Submission Method

Please complete this form and return before April 1, 2015 via :

Fax : +61 39466 8544 or

Email: info.australia@omicron.at

## Contact

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Organised by